



FOR IMMEDIATE RELEASE

ROGER FORMISANO RETIRES FROM INTEGRITY INSURANCE BOARD OF DIRECTORS

APPLETON, WI (Tuesday, Feb. 14, 2017) — Integrity Insurance announced today the retirement of longtime board member Roger Formisano who has served on Integrity's Board of Directors since 1987.

"Oh behalf of Integrity's Board of Directors, I would like to thank Roger Formisano for his longstanding and successful contribution," stated Integrity Board Chairman Thomas S. Stewart. "Throughout the past 29 years, Roger has maintained an unwavering focus on maximizing the value of Integrity for the betterment of our agency partners and policyholders. His strategic thinking and innovative ideas have positioned Integrity for continued profitability and growth."

Integrity President Jill Wagner Kelly added "Roger will be greatly missed. We wish him a well-deserved, fulfilling retirement."

Formisano is the Vice President for Leadership and Strategic Development at the University of Wisconsin Medical Foundation, as well as the Principal of R. A. Formisano & Company, LLC, a strategic consulting business. In addition, Formisano is a Visiting Professor of Entrepreneurship and Business Strategy for two universities abroad. Throughout his career, Formisano has been highly involved in development and execution of strategy, leadership development, education and coaching. He received his Bachelors of Arts (Mathematics) in 1971 from the University of New Hampshire and his Ph.D. in Operations Research in Business in 1976 from the University of North Carolina Chapel Hill.

About Integrity Insurance

Integrity Insurance established in 1933 and is based in Appleton, WI. Integrity offers auto, home and business insurance through a network of independent agents throughout IA, MN and WI. With an affiliate partner Grange Insurance based in Columbus, Ohio — the 13 state enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an AM Best rating of "A" Excellent. For more information, visit IntegrityInsurance.com.

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